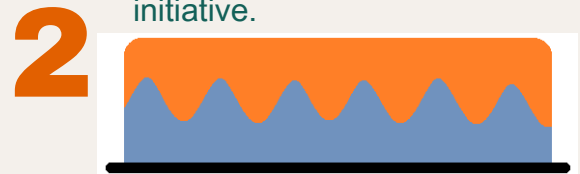


Fundraising is a piece of cake!

Raising support can be tricky, but with a good foundation and some creativity you can get the ball rolling to reach your goals. A good start is to approach fundraising like frosting a cake!

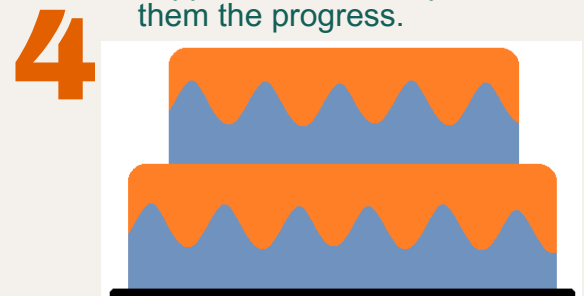
It starts with **YOU**

- 1** Your first layer of support is the foundation: YOU! Let others know you are serious about the cause by being the first to contribute. People are more likely to support if they aren't the first one. By donating yourself, you set things in motion, and it is encouraging for others to pitch in.



Reach out to your **COMMUNITY**

- 3** Next layer of success: Friends and family. Ask people you are confident will support! Provide details about why you are inspired to help, and how they can get involved! Donate, walk, or both!



Connect with your **NETWORK**

- 5** Third layer: take it to your larger network. Colleagues, Social Media, Spread the word! You've got a solid base so others will be inspired!



Be sure to remind people of the event and the details! The No Child Hungry Walk is June 15th. Registration opens at 10:00. Make note of the address for the walk in your city.