hope MISSION

VISION 2023

2023 **PREVENTION** CAMPAIGN

Project Proposal for:
You,
Our Partner in Hope

THE VISION

PREVENTING PAIN TODAY, INSPIRING HOPE FOR TOMORROW

The men and women experiencing pain, homelessness, and addiction today are the hurting and hungry children of yesterday. I firmly believe that through prevention programs, we can help the next generation find a different path. And that life-change can start with just a single week at camp.

Nate is the perfect example. He was in pain, dealing with his own mental health struggles, and coping at first with his dad's alcoholism and then his sudden death. But through the generosity of someone like you, Nate found new life and hope at camp. Someone invested in him, and now he's doing the same in the lives of many other youth. This is what inspires me; this is the vision for each child who comes to camp.

This summer, we need your help to relaunch our overnight camps for the first time since before the pandemic. There's no time to lose: we need to invest in our future leaders today before it's too late. Together, we can provide hope for the next generation.

PLEASE RESPOND BY: JUNE 27, 2023

THE PROBLEM

KIDS NEED HOPE NOW MORE THAN EVER

A lot has changed since the last time we ran overnight camps in 2019. More children and youth are isolated, disconnected, and feeling a sense of hopelessness. They've lost opportunities, memories, and formative experiences because of the pandemic. And now more than ever, they're searching for deeper connections with someone who cares.

This year, we are hoping to welcome boys and girls who have never left the city, never tasted a perfectly roasted marshmallow, or never sung songs around a campfire. They've never been introduced to a loving God in and through his creation. But as already struggling parents face high inflation and skyrocketing food prices, there's no way for many families to afford a simple "luxury" like a summer camp experience for their children.

If we don't act now, I'm concerned that a generation of kids will miss out on a critical life-changing opportunity – to create lifelong memories and to experience and embrace the good news of a God who loves them and has good plans for their lives.

THE PLAN ..... GIVE VULNERABLE KIDS AN INCREDIBLE LIFE-CHANGING WEEK OF SUMMER CAMP

Our staff will be able to connect with kids at a deeper level at camp than through weekly prevention programs.

Camp will be a safe, fun place to make new friends and learn from good role models.

Youth will learn wilderness skills like building shelters and cooking over a campfire.

Campers will build confidence through wall climbing, archery, and other activities.

You help kids create lifelong memories through a week at camp.

WE NEED YOUR HELP

KIDS ARE EAGER TO COME TO CAMP – WILL YOU PROVIDE A SPOT FOR THEM?

Camp registrations are coming in quickly, and we're hoping and praying that we will be able to provide a life-changing week at camp for each and every child who registers. But we need your help to make sure this experience is available to those who desperately need it.

As Our Partner in Hope, today I'm asking you to consider a gift so children can experience a life-changing week at camp. Thanks to an anonymous matching donor, every $300 you give will go twice as far and will now help two kids go to camp for a week.

The goal is to welcome 700 kids to camp this summer for a total cost of $210,000. Please send your generous gift by June 27, 2023.

It breaks my heart when I think of a child missing out on a week of camp. One week in the beauty of God's creation, in the care of loving staff, can change their lives just like it did for Nate.

I'm asking you to prayerfully consider a gift of $300 — or more — to provide children with a life-changing experience at camp this summer. You will be investing in the next generation, providing new life and hope today for boys and girls who will be the leaders of tomorrow.

The list of kids who have signed up for camp is growing fast. Will you make sure there's a place for each one?

Thank you for your heart of compassion! And may God bless you!

Sincerely,

Bruce Reith
Executive Director

P.S. Give before June 27 and your donation will be doubled thanks to a generous donor!

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