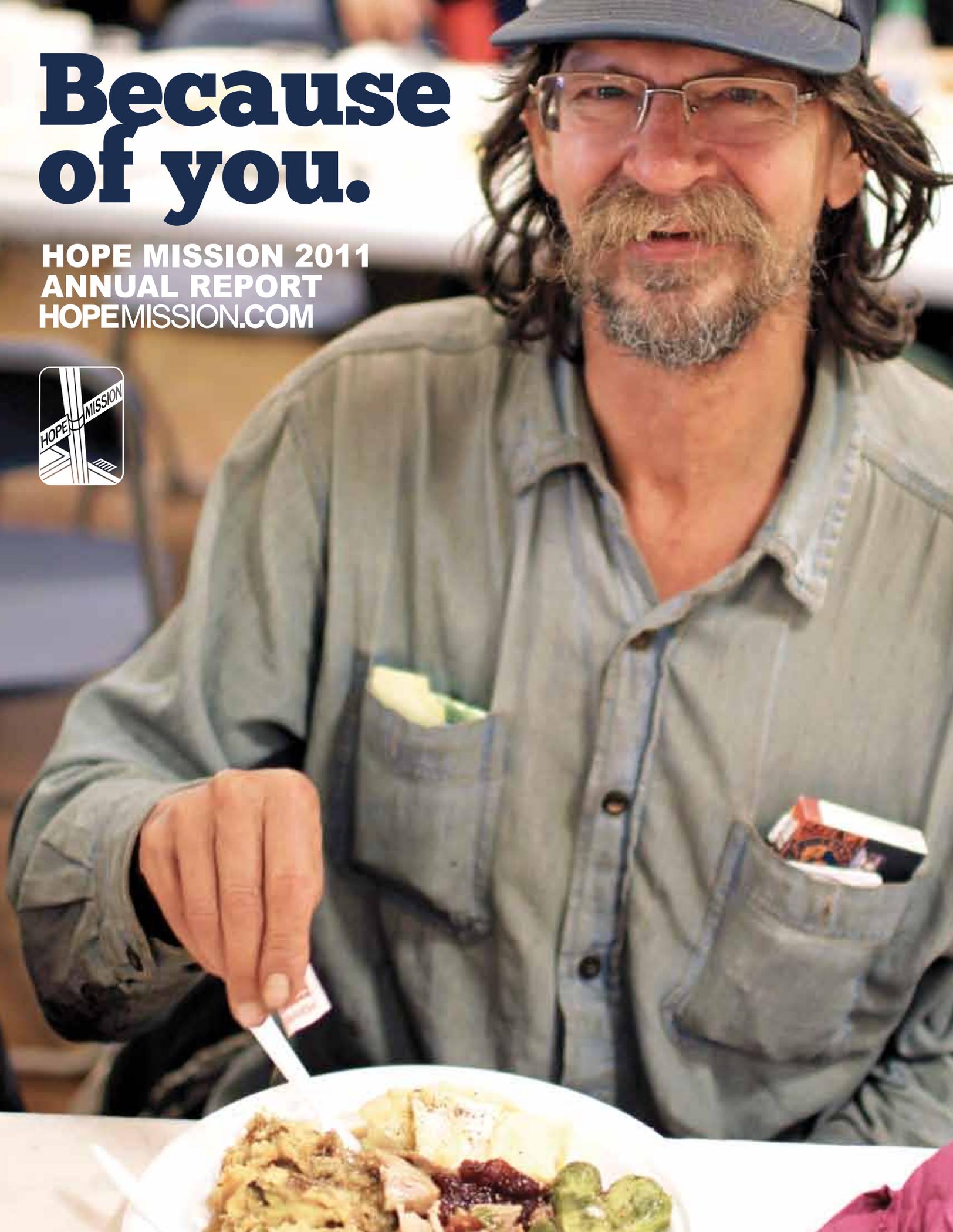


Because of you.

HOPE MISSION 2011
ANNUAL REPORT
HOPEMISSION.COM



A Message From the Director

In an age of the quick catchphrase, the essence of the word hope can become diluted. At Hope Mission, however, hope is not hyperbole. There is no overstating the saving of a life—a life that, through the injection of a small amount of light, can turn from misery toward possibility.

I'm humbled by the stories of people like Mostapha and Lynelle—recounted here—who, while leaning into the help and care the Mission offers, have taken a series of courageous steps and have regained themselves through faith and community.

BECAUSE
OF YOU
STORIES OF
HOPE
ARE WRITTEN
EVERY DAY

And it's your support, as reflected in this report, that makes this possible. You give us the ability to offer safe shelter and healthy meals, and this basic compassion is the connecting point for hundreds who enter our communities of recovery.

Everything we do works to this end—from meals to the attentive maintenance of our facilities, from our services to our programs based on Christian faith. In all, our aim is to assist the birth of hope and trust in someone who is at the brink of despair. In this, hope is, and remains, our byword—as it has for 83 years.

On behalf of all the men, women, youth and children who have found hope and peace in the midst of deep struggle, thank you. Your faithfulness, your prayer, your spirit of generosity and care has shown God's ultimate love and compassion for the poor and the brokenhearted.

May God bless you,



Bruce Reith
Director, Hope Mission



LYNELLE

From Addiction to Freedom

Last month, Lynelle celebrated a remarkable accomplishment at our Spring Banquet: her graduation from a year long recovery program at Wellspring. Where, once—suicidal, and grappling with addiction in a hospital bed—she could see “no light at the end of [her] tunnel,” Lynelle now speaks confidently of her incredible community and strong sense of self.

At the age of eighteen—while working as a bartender and waitress in Sylvan Lake—Lynelle began relying on alcohol to escape unsubstantial relationships and an unhappy past. Following her mother's passing and a move back to her hometown of Wetaskawin in 2008, Lynelle sunk into further isolation. She couldn't keep a steady job, panic attacks and paranoia consumed her, and, soon, alcohol became for her the only thing worth waking up for. After trying to take her life in 2010, Lynelle's friend told her about Wellspring.

Although Lynelle entered the program with deep hesitancy, the staff's unconditional love, and the centre's emphasis on spiritual growth, quickly impressed her. She found her mind turning outward, rather than a constant inward. “Learning about God and the Bible was what gave me passion for life,” Lynelle shares. “I don't feel alone anymore, even when I'm physically alone. I'm comfortable with myself.” Lynelle just moved into her own apartment, hopes to begin a nursing degree in the fall, and works in a family-run business with staff that know her story, support, and encourage her. “I never thought I would find the healing I found in a little place in downtown Edmonton,” she admits. “God is everywhere, and amazing people are everywhere.”



MOSTAPHA

From Loneliness to Community

"21 months ago, my life was totally different. I was lost. I had no home," formed the opening words of Mostapha's Spring Banquet graduation address, as he shared his story of transformation with a crowd of over 700. While Mostapha recalls the deep grief and loneliness of his recent past, a deep-felt joy permeates his person, and his desire to communicate his story with so many people truly testifies to his renewed self-confidence and supportive network.

Mostapha found himself extremely disconnected three years ago, when he and his wife left Morocco and immigrated to Canada. "The relationship didn't work," he recollects, "so, I moved to Edmonton when we separated. I didn't know anyone here—no friends, no family, nothing. I didn't know how to reach for help." Mostapha attempted to escape this painful reality through alcohol. "I began to drink too much, and I almost lost my mind," he reveals. "I quit my job, because I couldn't drink and do my job any more." With nowhere to go, Mostapha sought respite at Hope Mission's Herb Jameson shelter, and was encouraged by a staff member to enroll in the Breakout addiction recovery program.

The Breakout community supported Mostapha's navigation of language and culture barriers, and ultimately demonstrated the "unconditional love which led [him] to get to know Jesus." "It's really, really meant a lot for me to be at Hope Mission," he summarizes. Upon graduating, Mostapha joined Hope Mission's staff in order to help those with stories like his own. "[Everyone is] family for me, and they will stay like that, until I die. It's a part of my life. Wherever I go, Hope Mission is always in my heart. I am grateful and thankful for that."



KATRINA

From the Outside to Belonging

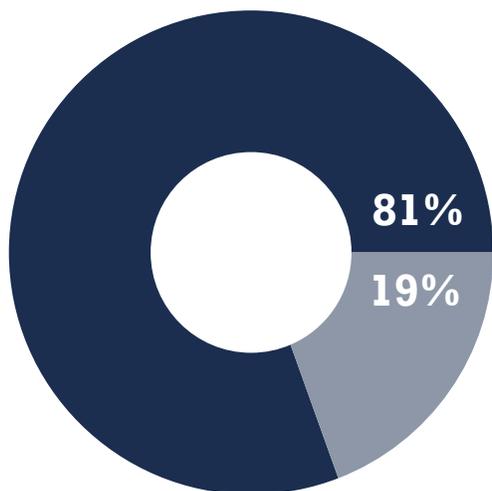
Once school lets out, the Tegler Youth Centre is a hum of activity and contagious energy. In the midst of upbeat music, video games, competitive Foosball tournaments, skateboards, and a ton of laughter, you'll find Katrina: a bright twelve-year-old, with a winsome smile, who has been a part of the Tegler community for three years. She has made many rewarding friendships, and conveys that the opportunity to meet new people her age, as well as interact with the staff, has been her favourite part about getting involved. When asked to describe the atmosphere at the centre, she responded enthusiastically and without hesitation: "Fun!" "I like that we get to go places with the staff members," she expands. "Like swimming."

As the conversation turned towards summer plans, Katrina's whole face lit up as she explained her wish to return to Brightwood Ranch as a camper, launching into a detailed summary of a favourite, late-night camp event. Katrina is also involved in one of the centre's more structured, weekly clubs: Dara Girls. "It means gifted, I think," she explains. "We talk and sometimes make stuff and go on field trips. One time, we went down to Hope Mission to serve a meal." This club, and others like it at Tegler, foster originality and creative outlets, build tight-knit friendships, and create places of acceptance for youth that might not otherwise experience such opportunities.

One only has to walk inside the doors of the Tegler and spend five minutes with a kid like Katrina to recognize how the centre has played a significant role in the lives of many youth in Edmonton.

FINANCIAL INTEGRITY

How money was spent



- 81% - Ministry Programs
- 19% - Administration & Resource Development

Revenue

Donations	5,785,456
Government	4,764,267
Foundations/Trusts	1,671,261
Social Housing Rent	617,434
Thrift Store & Other Income	498,053
Total Revenue	13,336,471

Expenses

MINISTRY PROGRAMS	
Men's Programs	5,783,142
Women's Programs	1,283,346
Youth Programs	1,449,657
Children's Programs	1,331,711
General Programs	533,321
SUPPORT SERVICES	
Administration	714,017
Resource Development	1,739,216
Total Expenses	12,834,411
Funds For Future Ministry Programs	502,060

*Based on Hope Mission's audited financial statement ending December 31, 2011. Numbers rounded to nearest dollar or percent.

Because of you ...

 335,793 hot meals served

 470 people slept each night

 72 people housed (April 2011 - April 2012)

 29,119 volunteer hours given

 41 graduated from 1 year recovery programs

 89,993 bag lunches served

 10,892 pairs of socks distributed

 2,328 jackets given

 3,489 pairs of underwear provided

 1,831 toothbrushes given

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